

TSARC March 14th 2022

Committee Member	Present?
Jacqueline Alford	√
Chris Carlin	√ Chair
Andrea "Andy" Costello	√
Cheryl Dunlea	√
Nancy Irwin	X
Donna Knott	√
Barbara Meyer	√
Kimberly Schubert	X
Annette Wells	√
Maurice Goulet, DPW Director, Ex Officio	X
Robert Kennedy, Ex Officio	√
Kristine Trierweiler, Ex Officio	X

Also present: Ann Bowen, Nick Milano

Meeting opened remotely through Zoom at 9:05 and being recorded

1. Introductions

- **Next meeting:** Chris and Cheryl chair
- **Future meetings:** May - Jackie and Cheryl; June - Jackie and Donna; July - Donna and Barbara
- **Follow-up note taker:** Cheryl for this month and April

2. Reviewed and approved the January and February minutes. Have quorum

3. TS Committee Initiatives

- Donation Bin Fees:** We recently reached out to The American Red Cross and let them know that we would like them to pay \$1,000 for their bin. They called us and let us know that the economics don't work for them at \$1000. We tabled this until the April meeting when Nancy will be available to discuss the next steps
- School Plan Update:** Discussion has begun with the principals of the three elementary schools about the committee hoping to help support recycling in the schools. A meeting has been planned where they will discuss monthly topics for the schools to collectively focus on
- Partner with MEMO:** The proposal about sending businesses a poster once a month for displaying in their window a simple message about recycling wasn't able to be discussed at the last MEMO board meeting. Will be contacting them again this week
- Discuss TerraCycle:** TerraCycle works with private companies and individuals to take back hard to recycle items for recycling and repurposing. Donna will include TerraCycle in future recycling tips

- E. **Transfer Station Tour:** Planning for a tour of the TS for kids grade 2-4 through the library and working on finalizing a date
- F. **Litter Letter:** Discussed a project done by other groups and towns to bring attention to litter. A display is created in a prominent place using 3-4 foot letters made of chicken wire that people can fill with garbage from around town. The girl scouts and Medfield Parks and Recreation have shown interest in being involved. The project was done in Sherborn a few years ago and have been working on finding someone in Sherborn who could discuss how to start the project. Will stop by the Sherborn TS to ask the staff about who could be contacted
- G. **Rain Barrels:** Working on contacting EcoVision Environmental to learn what their prices would be for doing a truckload sale
- H. **Styrofoam Collection - April 2:** A link to sign up for volunteering will be sent out and have several volunteers already from both in and outside of the committee. Articles about the collection have been published in the Patch and the Hometown Weekly and publicity will continue during the coming weeks. The foam will be pre-bagged by residents in clear or white bags required by Insulation Technology, Inc. which may help with the efficiency of packing and quality checking the foam during the collection
- I. **SWAP Area:** Cleaning of the tents will happen in April and the SWAP will open in May. Continuing to look for volunteers for both. Have a list of around 20 people who expressed interest last year when we were planning to possibly open the SWAP, and have recently been contacted by two more people
- J. **Replacement trailer for household donations:** We spoke with Eagle Leasing who offered a used 20 foot walk-in trailer for \$4,500 with a \$149 delivery fee. The cost would be within the \$5,000 originally budgeted for a replacement trailer. Next steps are to contact Eagle Leasing about locking in the price and to ask them if it would be possible to wait for the delivery until the location for the mattress trailer is known. Will also ask if they could potentially move the mattress trailer to another location within the TS when they bring the trailer and what the cost would be to do so. The mattress trailer would likely be located near the shed by the entrance to be close to where payment would be done. Voted unanimously to allocate up to \$5,000 to purchase the trailer
- K. **Bigbelly Compactor:** Documents for acquiring a compactor have been signed
- L. **Bottle/Can report on Walpole Redemption Center:** Someone from the TS will visit the redemption center to set up an account
- M. **Compost bins:** Organizing a sale of compost bins would need to be done by July 1st for it to count towards Recycling Dividends points for this year. Will confirm the details for what needs to be done to meet the requirements for the point and will determine if rain barrels would also count for a point

- N. **Medfield Clean-Up Days:** Details about volunteering for the April 23rd & 24th clean-ups run through the DPW are on the town website

5. Transfer Station Operations

- A. **TS Stickers (2021-2022) - Counts and Fees:** 11 new stickers, 4 second stickers and 4 third stickers were purchased in February
- B. **Recycling Dividends and Revolving Funds:** The revolving fund remains at \$8,980 and the Recycling Dividends remains at \$31,920

6. Topics for Constant Contact Newsletter for March

- Information about the Senior Center Yard Sale, the FOAM collection, and the Medfield Clean-up Days; recycling tips on TerraCycle, how to continue recycling when on vacation, and items available in the library's unusual items collection; recommendations for Earth Day elementary school age children's books and recommending the eco-centric book club's book; information about Massachusetts' anti-idling law with a link to the Sustainable Medfield Be Idle Free ACTION; information about the TS trailer; curb alerts continuing; update about the SWAP's planned opening in May and how to volunteer for helping at the SWAP or helping with cleaning the tents on weekends in April; March and April transfer station hours

7. Reports:

- A. **MassRecycle Conference - March 31st & April 1st:** The virtual event was attend by Chris last year and may be attended by Chris or Andy this year
- B. **March 12th Electronics Collection:** The same company that conducted last year's collection was used again and 2 trucks were filled. The fees were the same as for previous collections but some complaints about fees were received. Will hold another collection either in the Fall or in a year

8. Additional Topics

- A. **Budget Spending Items:** No further discussion at this time
- B. **Use of grant funds:**
- Postcard Mailing:
 - Preliminary drafts of an insert for the Hometown Weekly and a postcard mailing were presented as options for reaching more of the community than those reached through the committee's current communications. A postcard may include a graphic and the link to the TSARC website on the front and RecycleSmart MA's recycling guidelines on the back. An insert may include the postcard's information on the front and information on the back about ways to "up your recycling game" such as ongoing initiatives at the TS (food composting, drop off bins, the household goods collection trailer), the SWAP, collection days (electronics, foam, textiles), student/school recycling efforts, and

collaboration with Medfield library. The postcard and insert may be tied to Earth Day and both sides of them would be edged with green borders to help the piece stand out. Proposed adding a contact email for questions

- Working on confirming prices for printing with TigerPress, the company RecycleSmart MA uses. A postcard mailing may cost around \$2,500-\$3,000 and having an 8.5"x11" insert added to the newspaper would likely cost around \$2,000 if printed in color. Printing in black and white on colored paper without using a printing company would cost a few hundred dollars to pay for adding it to the newspaper
- Hoping to have the insert in the newspaper before April vacation. Voted unanimously to allocate \$2,000 for creating an insert to be done by the beginning of April and voted unanimously for a final version to be emailed to the committee after Jackie, Annette, Andy and Donna make edits. Sustainable Medfield is exploring with the Hometown Weekly potentially having an environmentally themed section for one of the papers. Might try to time including the insert for the same week if the section is pursued
- Planning to let residents know that an informational piece describing all that TSARC does will be coming in the Hometown Weekly through an alert in some combination of the Hometown Weekly, the Patch, the newsletter, the recycling tips and social media

C. TS Online Brochure: Edits have been sent to Donna Cimeno to be incorporated in the brochure

D. Hybridization of meeting: Hybrid meetings in town hall would be an option for future months

E. Medfield Day - Recycling: Responded to MEMO's request for assistance with planning for recycling at Medfield Day. The stands for bags would be provided and TSARC was asked to run the planning. May contact boy scout and girl scout groups in town to see if anyone would be interested in being involved

F. Battery Collection: Discussed having a bucket for collecting single use batteries somewhere in town and bringing them to a collection location rather than paying to mail them. The material in single use batteries is not hazardous but removing them from the waste stream through collections could help conserve valuable materials and remove weight from the waste stream. Will discuss with Donna Cimeno the single use battery collection program run years ago and steps for starting to collect them again

9. Next TSARC meeting set for Monday, April 11th at 9:00am via Zoom. Adjourned 10:36