

DRAFT

Dale Street Building Project Communications Sub-Committee Meeting  
Zoom Remote Joint Meeting

May 6, 2020 – 4:00 pm

PRESENT:

Anna Mae O'Shea Brooke  
Tim Bonfatti  
Tracey Rogers  
Gina Gomes-Cruz

NOT PRESENT:

Tim Knight  
Sharon Tatro

Meeting started at 4:10pm

Anna Mae O'Shea Brooke started the meeting. The minutes from the April 26 meeting were tabled.

Anna Mae started the discussion on the public forum/information session around the Dale Street Building Project. The goal being to Engage, Educate & Request Feedback from Community, especially around grade configuration.

Tracey Rogers asked if someone would just speak or would we have a slide presentation. We agreed that a slide presentation was needed and Tim Bonfatti said that they have templates to work with and he would work on the professional side of the presentation with chair of the Dale St Bldg Committee, Mike Quinlan. Tracey Rogers suggested that we record the webinar so that it could be forwarded to people if they missed the meeting and also suggested that we include pictures of Dale emphasizing why it's time to replace the school.

Tim Bonfatti asked if there was an invitation ready to go regarding the forum, which should include date, time, paragraph explaining the purpose and format: presentation and plenty of time for Q&A.

Tracey Rogers asked about the status of the survey and Anna Mae brought up that there was some discussion regarding the questions of the survey and the timing: before the info session or a survey right after. Anna Mae shared her opinion that it was important to educate the public around the pros/cons of various options and then send out the survey. We discussed that the original purpose of the survey was to get a baseline knowledge and plant seeds of potential engagement for the community. And perhaps a survey before and after was briefly discussed, yet Tim stated that too many surveys could be too overwhelming and that we should focus on one. Tracey asked if in the invitation to the forum, community members could submit questions they wanted addressed at the forum, and thus have a survey to whether the community would prefer a 3,4,5 configuration or stick with the 4, 5 grade configuration after the forum. Tracey Rogers opined that the speakers should have women's voices on the "panel".

We also discussed the importance of community partnerships in getting out the survey and forum information beyond the schools and media venues; which includes pre-schools, clubs, COA, NNT, school groups, ie PTOs.

The following questions were submitted under the Q&A:

The survey results will help to guide agenda for forum. It will allow presenters to be more prepared. It should be launched before -- more time can be spent on challenges in face-to-face forum.	Chris McCue Potts
Survey will also help to identify misconceptions that can be clarified at session.	Chris McCue Potts
There were a lot of misconceptions/wrong info expressed in ThoughtExchange response. People didn't understand a lot of the potential changes.	Chris McCue Potts
In the past for big decisions, e.g. elementary school day, survey results weren't released until after -- when it was too late. For transparency purposes, the survey results need to be made public immediately after and before important vote. We have not had any pure listening sessions pre-feasibility process to help clarify a very complicated process. Reasons for people not attending past gatherings included too structured, and no open opportunity for Q&As. We jumped right into visioning.	Chris McCue Potts

Meeting ended at 4:58pm