



Cultural Tours Summary

Presentation to MSHMPC

by

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Agenda

- Major Take-Aways
- Summary of Cultural Centers
 - Maynard Art Space
 - Arsenal Center for Arts
 - Regis College
 - Boston Center for Arts
 - Hopkinton Center for Arts
- Conclusions
- Next Steps

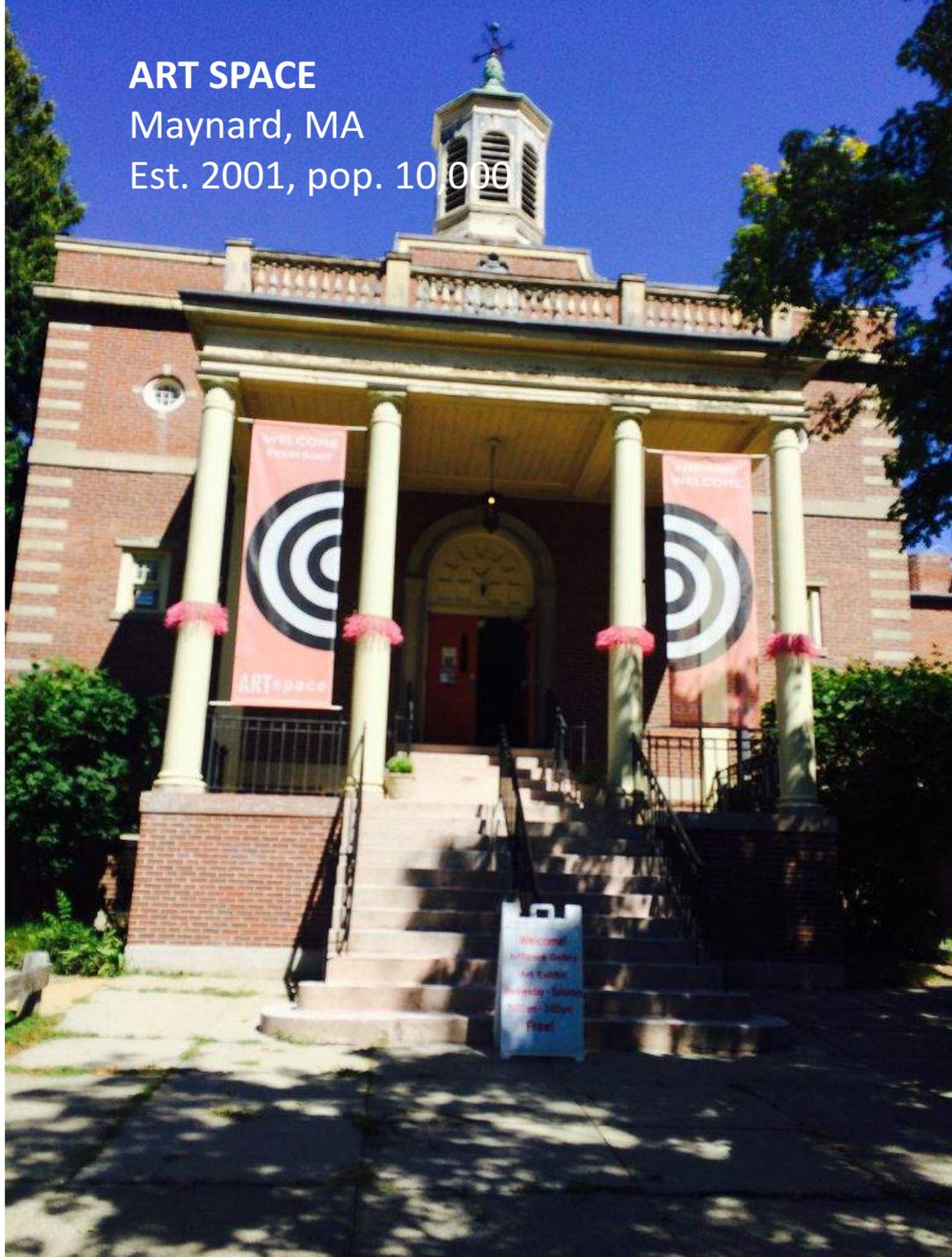
Major Take-Aways

- **Arts Centers Create Identity for Community**
- **Demand for Performing & Visual Arts Very High**
- **Multi-Art Diversity is Exciting and Challenging**
- **Economic Sustainability and Funding Challenging**
- **Excellent Management and BOD Required**
- **Flexibility and Modularity Important in Design**

ART SPACE

Maynard, MA

Est. 2001, pop. 10,000





ARSENAL CENTER FOR THE ARTS

Watertown, MA

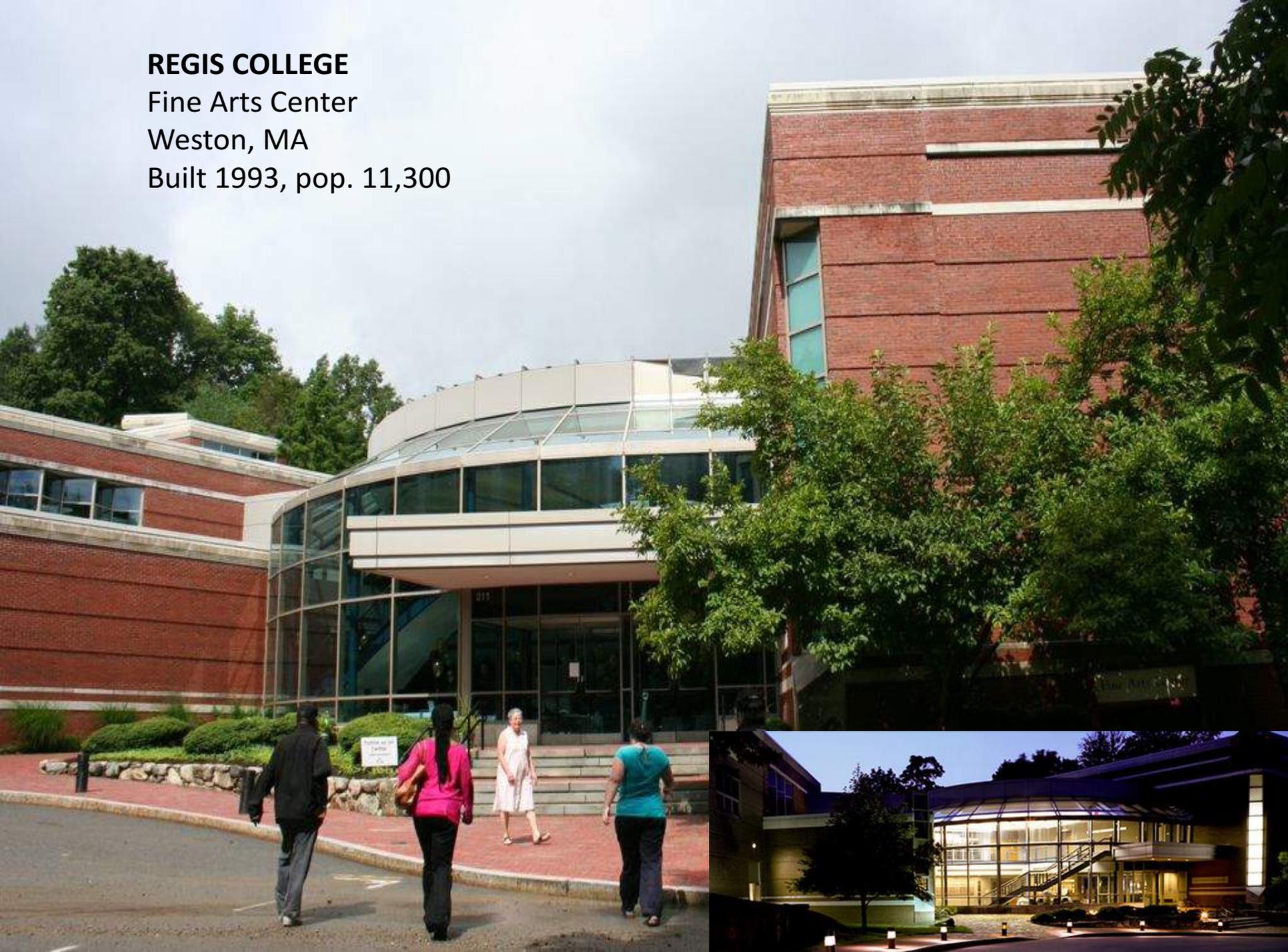
Est. 2004, pop. 33,000







REGIS COLLEGE
Fine Arts Center
Weston, MA
Built 1993, pop. 11,300





Casey Theatre



Lobby



Black Box Theatre

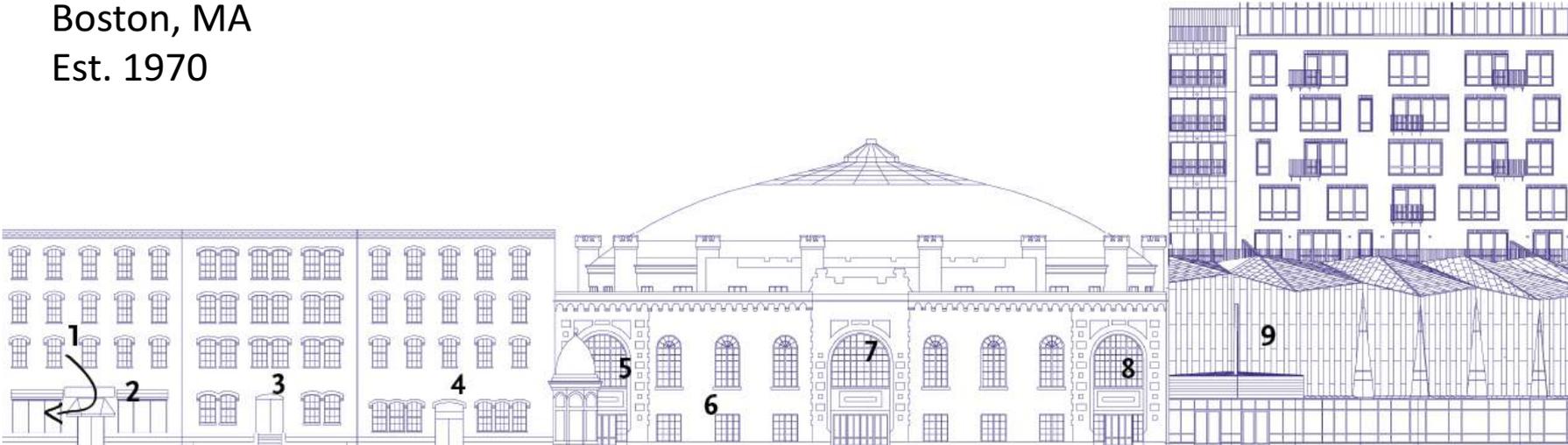


Gallery

BOSTON CENTER FOR THE ARTS

Boston, MA

Est. 1970



Cyclorama at BCA
Built 1884





HOPKINTON CENTER FOR THE ARTS

Hopkinton, MA

Est. 1997, pop. 15,000





Conclusions



An aerial photograph of a university campus. The campus features several large, multi-story brick buildings with dark roofs. A prominent white water tower stands in the center-right. The campus is surrounded by lush green trees and grassy areas. In the foreground, there are some smaller buildings and a paved road. The background shows a dense forest of trees under a clear blue sky.

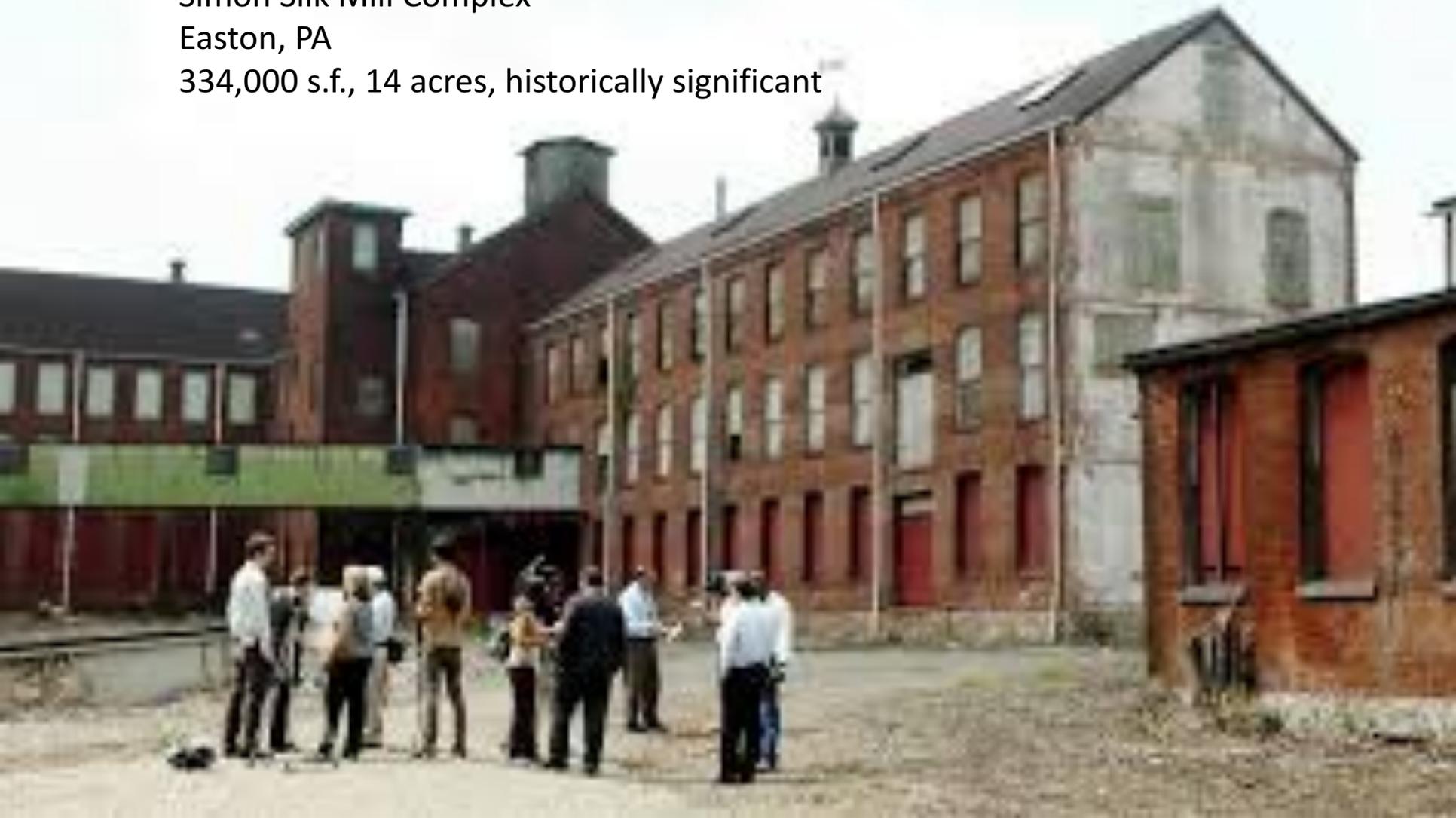
SHARED GOAL

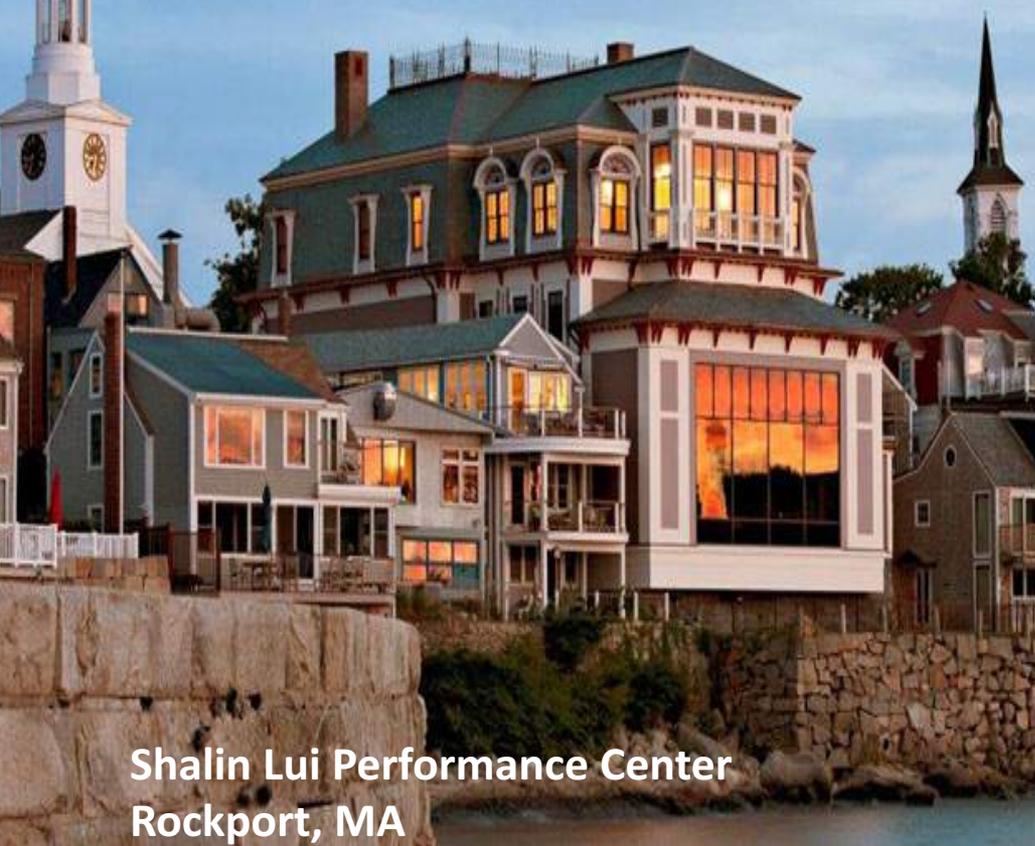
Use MSH to create something unique to Medfield converting the campus into an asset and a driver of economic benefit.

Simon Silk Mill Complex

Easton, PA

334,000 s.f., 14 acres, historically significant





**Shalin Liu Performance Center
Rockport, MA
Home of Rockport Music**



IMAGINE

- MSH as a creativity hub and destination
- Outdoor concerts on a summer night
- Art students painting on the banks of the Charles River
- Retail and restaurants
- A model sustainable garden and indoor market to sell the produce
- A series of art studios open to the public
- Mingling with guests staying at a boutique hotel for an event or conference
- A museum with large outdoor sculptures
 - Next to artists in live/work lofts
 - Next to college students attending classes at a satellite building
- An entire campus of creativity-based businesses and tech start ups.



NEXT STEPS for Medfield State Hospital:

- **Define cultural center theme**
- **Understand the market potential**
- **Understand the funding climate**
- **Develop business plan**
- **Integrate with MSH Master Plan**