

DRAFT

**Dale Street Building Communications Sub-Committee
Zoom Remote Session Meeting Minutes
Meeting Date: 3/25/21- 12:00-1:00 PM**

In attendance:

Anna Mae O'Shea Brooke- member
Bob Sliney - member
Tracey Rogers -member
Gina Gomes-Cruz
Tim Baker
Tina Soo Hoo
Tim Knight- member
Lynn Stapleton
Larry

Absent:

Tim Bonfatti - member

Start: 12:05

End: 12:50

Monday is the town election. Group discussed distribution of fact sheet. Tracey communicated with Marion and also Evelyn about regulations and rules regarding handing out materials at a polling site. Tracey suggested a sandwich board and QR code to the website or to the fact sheet. Tracey will create the QR code. "Manning" the sandwich board could be done, yet cautious how people feel about being approached. Mike reminded the group that Monday's election will be crowded because of the contested school committee seat and it might be challenging to find the right spot. Mike mentioned high winds on Monday.

AMO shared screen with the basics sheets and lots of editing still needs to be done, that perhaps just the QR code on the sandwich board would be good to bring attention to the project. Tracey shared how to save some space and how to open the document so it isn't as dense and emphasized the need to write a description of the proposed project. The follow with key facts. Tim Knight suggested that we begin with benefits and make it more concise and positive. He emphasized that "Why Wheelock" and "Cost" is needed. Mike said that its hard to succinctly explain cost and a concern is that there are many variables that would change the individual cost. Tracey said that if we skipped a "cost" topic it may be perceived that we are hiding something and could we use language to indicate change/ranges/approximations. Bob seconded that importance and suggested that we end the section with "the Committee continues to work to reduce cost between now and the final numbers in June".

We talked about the next steps section and Mike suggested to focus on schematic design, submission for MSBA approval of schematic design, town vote and town ballot question. Not the time to talk about if not approved. Mike will go into that during the MedfieldTV Facebook interview.

AMO will send out recording of last night's SBC meeting. Tracey suggested asking Brett from Medfield TV to pull out a section of the meeting that would be of particular interest. Mike suggested the landscape design section where the project starts to come alive and become more real. Bob said that it really highlighted why the Wheelock site provides opportunities for educational value and using shared resources, that segment gave a new perspective. Chris McCue Potts wrote in the chat to ask us to double check the statement about the scope and agreement in the "Next Steps" section.

Leftfield will work on inputting milestones into a timeline of when when we should cover and push out topics.

Tracey and Tim Baker will connect for further edits to the document.

Bob motioned to adjourn the meeting and Tracey seconded. Motion passed.